

The logo for 5959 Theaters, featuring the word "THEATERS" in a vertical, sans-serif font to the left of a large, stylized number "59" stacked on top of another "59".

# THEATERS 59 59

**5959 Theaters is non-profit theater complex situated Off Broadway in midtown Manhattan with 3 performance spaces presenting an eclectic program of American and international New York City premieres year-round.**

Each spring we curate a 3-month programme supporting new British work produced by registered charity, UK-based companies. We typically hire our theaters in 3-5 week slots as part of the **BRITS OFF BROADWAY SEASON**. We're a hybrid between a producer and a house for hire with companies receiving a split of box office income and full marketing support for their runs.

## SUBMISSION POLICY

Companies with fully funded projects are encouraged to submit scripts and video to the Artistic Director, **Val Day** at [val@59e59.org](mailto:val@59e59.org), for consideration. Since we do not produce or co-produce, we cannot accept unsolicited submissions from playwrights not affiliated with a producer.

## THEATERS FOR HIRE

Visiting companies keep 100% of the box office income after the cost of hiring the space has been recouped.

<b>THEATER A</b>	<b>THEATER B</b>	<b>THEATER C</b>
↓	↓	↓
185-195 SEATS	81-98 SEATS	45-60 SEATS
↓	↓	↓
PROSCENIUM SEATING	FLEXIBLE STAGING	FLEXIBLE STAGING
↓	↓	↓
5 WEEK RUNS	3-4 WEEK RUNS	3-4 WEEK RUNS
↓	↓	↓
<u>\$9,500 PER WEEK</u>	<u>\$5,500 PER WEEK</u>	<u>\$3,000 PER WEEK</u>
<u>\$25-\$80 TICKET RANGE</u>	<u>\$25-\$40 TICKET RANGE</u>	<u>\$20-\$40 TICKET RANGE</u>

## BOX OFFICE SPLITS

Visiting companies receive 50% of the box office receipts until the cost of the venue hire has been recouped, after which, companies keep 100% of the box office income.

*For example: In Theater B for three weeks, the cost for theater hire would be \$16,500.*

*59E59 Theaters will split the box office income with you 50/50 until \$33,000 has been earned (we will have recouped the \$16,500 hire fee) after which, the remainder of the box office receipts are paid 100% to the visiting company.*

## VISAS

59E59 handles the necessary paperwork to get visas for your performers. Once the visas are approved, it is your responsibility to make the arrangements for interviews at the U.S. Embassy in London. Any fees associated with your Embassy interview appointments are paid by the visiting company.

## FAQs

### SHOULD YOU BRING OVER YOUR STAGE MANAGER?

59E59 Theaters is required to employ an American stage manager to work on your show.

We cover this cost at no expense to the visiting company. Most UK productions can make do without their home SM, or by having them here for a brief training period during technical rehearsals. However, if your SM is integral to your production, please let us know.

### WHAT LABOR IS AVAILABLE FOR THE GET IN AND GET OUT?

59E59 employs one technical director to advance your show at no cost to visiting companies.

All additional labor needed for the get in and get out are at the expense of the company.

### SHOULD YOU SHIP SETS, PROPS AND COSTUMES?

Our technical director will work with you to figure out how to best get your show to the US and into the theater. Sometimes it is less expensive to ship production elements and other times it is less expensive to build, rent, or buy locally. The technical director will advise your company, get bids and work with the local vendors on your half and will arrange local shipping or transportation as needed.

### WHO COVERS THESE COSTS?

The costs of shipping or re-building the set and acquiring props, costumes or other production elements, are the responsibility of the visiting company. The cost of labor to get in and get out of the theaters are the responsibility of the visiting company. We may be able to pay these bills on your behalf and recoup the cost from your box office receipts.

### WHAT EQUIPMENT IS IN THE THEATERS?

Each theater has a basic inventory of lighting and sound equipment, as well as some soft goods. Many shows do not need to rent extra equipment. There is not a repertory or 'house' lighting or sound plot available. Get in and get out costs will reflect the installation of your company's requested set up.

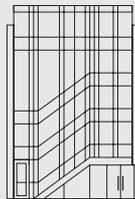
### TRAVEL AND HOUSING

Visiting companies arrange and pay for their own travel and housing. Visiting companies often house their artists in short-term rentals in Manhattan, or one of the surrounding boroughs. We are able to provide recommendations and with prior arrangement, we may be able to pay for housing up front in USD, and recoup this cost from box office receipts.

### MARKETING, PRESS & TICKETING

59E59 plans, executes and covers all the costs of the marketing, advertising and press relations at no expense to the visiting company. Our in-house team designs and produces all flyers, posters, programs and promotional materials necessary to market the show.

59E59's professionally trained staff handle:  
**Ticketing, Box Office, Front of House, Bartending  
and Ushering** at no cost to visiting companies.



59E59 THEATERS / 59 EAST 59TH STREET / NEW YORK / WWW.59E59.ORG

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